

TERMS OF REFERENCE FOR THE HEALTH PROMOTION AND PROTECTION WORKING GROUP

1.0 Background and Rationale

Recognition of the urgent need to protect and promote the health of people goes far back in 1978 where at the international conference on Primary Health Care conducted in Alma-Ata, USSR it was declared that, the health, which is a state of complete physical, mental and social wellbeing, and not merely the absence of disease or infirmity, is a fundamental human right and that the attainment of the highest possible level of health is a most important social goal. It further stresses that realization of the stated goal requires the action of many other sectors especially those related to social and economic affairs in addition to the health sector.

It is for the same reason that the Ministry of Health, Community Development Gender, Elderly and Children (MoHCDGEC) has formed a special technical working group (TWG) that will focus on designing, implementing and evaluate all interventions geared to Promote and protect human health. The initiative is the implementation of the Health Sector Strategic Plan (HSSP) - IV, 2015 - 2020 which envision on reaching all households with quality health care.

The technical working group on **Health Promotion and Protection** is formed by merging two TWGs namely the Health Promotion and Education Technical Working group and the Sanitation, Hygiene, Environmental Health Management and Climate change working group that were formed under HSSP (III). This TWG therefore, will strive to meet the following objectives:-

2.0 Objectives of the TWG

- Achieve active community partnership through intensified interactions with the population for improvement of health and social wellbeing
- Achieve close collaboration with other sectors, and advocate for inclusion of health promoting and health protecting measures in other sectors' policies and strategies
- Revitalize Community Based Health Care to ensure that essential health promotion, health protection and prevention activities are addressed in partnership with communities, with a high rate of return on investments.
- Investment in health promotion and protection interventions that give emphasis to multi-sectoral approaches in addressing the preventable causes of disease, disability and premature deaths in all population groups throughout the life course

- Focus on community-based prevention, health promotion, screening and early treatment as well as rehabilitation.

3.0 Priority areas:

3.1 Health promotion

- Advocacy, Social Mobilization, Health Communication/education
 - Advocate for Health in all Policies (HiAP)
 - Mult Sectoral Nutrition
 - Promote social and behavior change for maintenance of healthy lifestyle (Healthy lifestyle Promotion)
 - Create demand for health services
 - Mobilize the community to take actions that will improve their own health
 - Address Social determinant of health
- Health development and economic impact Community Based Health Services
- School health Services
- Health communication materials' development (i.e. Electronic and print materials), and management (Knowledge Management Centre)
- Documentation and research for evidence and lessons learnt in health promotion and education

3.2 Health protection (Environmental health and sanitation)

- Improvements of Hygiene and Sanitation services in household, institutions and public places and eliminate open defecation.
- Improvement of Waste management;
- Improvement of Household water treatment and safe storage;
- Improvement of Chemical and pesticide management and control of air pollution
- Prevention and control of WASH related diseases
- Ensure integration of climate change adaptation in health promotion and protection interventions

4.0 Roles and responsibilities of the TWG

Coordinate stakeholders dealing with Health promotion and health protection (environmental health, Sanitation and hygiene and climate change);

Provide technical guidance on the best ways of improving health promotion and protection especially up-scaling of piloted services;

Plan, oversee progress and evaluate implementation of health promotion and protection programs

Monitor and evaluate implementation plans in line with health promotion and protection;

Innovate and promote technologies with regards to climate change adaptation, environmental health, national Sanitation, hygiene programs, household water treatment and safe storage at point of use;

Coordinate research on health promotion and protection with focus on personal skills development, community action and public policies in one hand and climate change adaptation, Sanitation and hygiene in the other hand.

Conduct group meetings on quarterly basis and undertake any other duty assigned by the SWAP Committee.

5.0 Scope of work

The TWG shall ensure accomplishment of the following tasks:

- Running of the National Sanitation and Hygiene Campaign
 - a) Develop and disseminate promotional material, guidelines, standards manual and IEC materials
 - b) Training of focal persons to ensure consultation at low level and develop capacity of other staff involved in the campaign to ensure sustainability
 - c) Monitor implementation of campaign activities at regional and council levels
- Roll out electronic data management system for strengthening of the data aggregation and sharing system based on ICT
- Strengthen mechanisms for the implementation of health promotion and health protection at regional and council level
- Planning, monitoring and reporting of progress in implementation of planned activities
- Enhance surveys and operational research in areas of enforcement of IHR, Public health, Pesticide management, occupational health and climate change adaptation

6.0 Chairperson and Secretariat

The Health promotion and protection TWG will be co-chaired by the Assistant Director Health Promotion and Education Section (Helen Semu) and the Assistant Director Environmental Health and Sanitation Section (Dr. Khalid Massa). Secretariat of the group will comprise of staff from Health Promotion and Education Section and Environmental health and sanitation section

7.0 Membership

Membership shall be based on the institutional representation with designated focal person for active participation. These include members from government, development partners. Non-government organizations, private sector and civil society organizations representation will be co-opted as required.

7.1 Government Ministries, Departments and Agencies

- Environmental Health and Sanitation section
- Health Promotion and Education Section
- Epidemiology section
- Emergency preparedness and response section
- Ministry of Water and Irrigation
- Ministry of Education, Science and technology
- PORALG
- Community Development
- Social welfare
- Representation from other technical Working Groups
- GCLA
- TFDA
- TMA
- ARU
- IHI

7.2 Academic Research / Training Institutions

- NIMR
- MUHAS
- IHI

7.3 Development Partners

- UNICEF
- UNFPA
- WSP/WB
- DFID
- WHO
- SDC
- CDC
- USAID
- CIDA
- World Bank
- DANIDA
- GIZ
- Tanzania Health Promotion Support
- WSSCC

- Irish AID
- Swedish Embassy

7.4 Non-Governmental Organizations

- JHPIEGO
- PATHFINDER
- FHI 360
- AMREF
- JHU
- Water AID
- PSI
- BAKITA
- BASATA
- Tanzania Health promotion Support
- TAWASANET
- CHAI
- JSI

7.5 Faith based organizations

- CSSC
- BAKWATA

7.6 Private Sector

- To be identified
- APHTA

Meeting schedules and venue for meetings

- The Health Promotion and Health protection Working Group shall meet on monthly basis, on Wednesday of every second week of the month at 10 am at the Health Promotion and Education section unless members are informed otherwise.
- The TWG-HP will hold ad hoc meetings when ever need arises.